

MEETING AGENDA

Page 1

DATE: 5/24/2017
TIME: 3:30 – 5:00 PM
RE: Airport Rebranding and Communications Sub-Committee Meeting

1) Overall Schedule Review (5 min)

2) Contracted Work Update (15 min)

- a. Target Market Analysis (contracting underway)
 - i. Firm selected, contracting underway
 - ii. Scope of work review
 - iii. 7/20 Commission workshop
- b. Airport Signage Update
 - i. Contracting underway, work should begin shortly

3) Air Service Presentation (60 min)

- a. In advance of our trip to the Airport Council International (ACI) Jumpstart conference June 5-7, we'll give a preview of the presentation that we'll be giving to various airlines. Feedback welcome & encouraged.

4) Other business (5 min)

- a. Open discussion

5) Adjourn / Next Steps (5 min)

After meeting: Brief airport tour for anyone interested