

## MEETING AGENDA

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**DATE:** 8/23/2017  
**TIME:** 3:30 – 5:00 PM  
**RE:** Airport Rebranding and Communications Sub-Committee Meeting

- 1) Draft Report Market Analysis Report – Review of Exec. Summary (45 min)**
    - a. Brief recap of the Airport Target Market Analysis Draft Report (Phases 1&2)
    - b. Sub-Committee Feedback
  
  - 2) Tour of Airport Real Estate (45 min)**
    - a. Tour of Airport, adjacent Airpark, and any other adjacent properties of interest
    - b. The intent of this is to give all members of the S/C a chance to better understand and provide insights re: areas of the airport and adjacent areas available for development.
  
  - 3) Adjourn**
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