

## MEETING AGENDA

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**DATE:** 10/25/2017  
**TIME:** 3:30 – 5:00 PM  
**RE:** Airport Rebranding and Communications Sub-Committee Meeting

- 1) What's New – Update on Recent Airport Development (20 min)**
    - a. Remote Tower
    - b. NBAA
    - c. Terminal Discussion
    - d. Signage Update
  
  - 2) Sub-Committee Transition (15 min)**
    - a. Rebranding / Communication → Planning and Development
    - b. New member additions
  
  - 3) Planning & Development – Next Steps (45 min)**
    - a. Airport Commission focus items
      - i. Aviation / Non-Aviation Land Use
      - ii. Airport Terminal Building
      - iii. Air Service Development
  
  - 4) Open Discussion (10 min)**
  
  - 5) Adjourn**
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