

PDSC MEETING AGENDA

DATE: 10/28/2020
TIME: 3:30-5:00 PM
RE: Planning and Development Sub-Committee

PDSC Objectives:

- Support the development and implementation of an updated Strategic Plan and the 2018 Airport Master Plan Update
- Provide ongoing support and input on specific plans and proposals for the development of Airport
- Provide input on other business development efforts as appropriate.

PDSC Agenda Items:

- 1) Meeting Minutes Review, September 23rd (5 minutes)
- 2) FNL Strategic Initiative – Economic Development (80 minutes)
 - a. Economic development is one of the five focus areas of Northern Colorado Regional Airport’s 2018 Strategic Plan. The Planning and Development Subcommittee (PDSC) is working to define the Airport’s role and objectives within the regional economic development context. Economic development professionals from the area have been invited to this month’s meeting to share their perspectives on how the Airport fits into the regional economic development strategy, and how it can participate in cluster development activities.
 - b. Questions
 - i. What are the top priorities for economic development/health?
 - ii. What is the Northern Colorado Regional Cluster Strategy and what are the key areas of collaboration among the region's partners?
 - iii. How is the Northern Colorado Regional Airport (NCRA), in its current state, viewed by the local communities?
 - iv. In what ways might the Airport and the surrounding areas/development (Airport Influence Area, Brands West, The Ranch) be key elements for business and jobs in northern Colorado? Or not?
 - v. What do you consider to be NCRA’s strengths and weaknesses from an economic development perspective?
- 3) Open Discussion (5 minutes)

Attachments:

PDSC Meeting Minutes 09/23/2020

Strategic Initiative – Economic Development (from 2018 Strategic Plan)